

ALLIE HAYDON

User Experience Designer // User Centered Designer
allie@haydon.design // haydon.design // 404.435.9155



Education

Georgia Institute of Technology August 2012 - May 2018
B.S. in Industrial Design Major GPA: 3.70
Minor in Chemistry Overall GPA: 3.36



Work Experience

IN2Innovation January 2018 - Present
Design Research Intern
Conducted in depth research on mobile applications
Communicated research findings in logical manner
Suggested next steps for the client to take in developing an application of their own
Offered research findings and deduced suggestions to contracted UX/UI firm

Fossil May 2017 - August 2017
Design Intern - Marc Jacobs and DKNY Brands
Sketched and designed watches free hand and digitally
Communicated design decisions to factories
Contributed significantly to Macy's Spring 2018 DKNY product lines
Demonstrated adept brand understanding and application of customer base.



Awards & Leadership

Richard John Livingston Martin Spring 2018
Humanitarian Design Award Winner
First Place Winner
Project: Makes Sense, a redesigned white cane for the visually impaired

Georgia Institute of Technology Fall 2012 - Spring 2018
Dean's List



Skills

Software

Adobe CC Suite
Fusion 360
Axure
Sketch
Basic HTML, CSS, Java

Design Skills

Interviewing
Surveying
Human Factors
Wireframing
Visual Communication

Soft Skills

Empathy
Teamwork
Initiative
Presentation Skills
Taking and Giving Critique



Projects

Makes Sense August 2017 - Present
A redesigned ergonomic white cane for the visually impaired.
Equipped with ultrasonic sensors and a vibration motor; the device allows a visually impaired person to understand their environment better. They can navigate spaces on their own; regaining their independence.